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September 18<sup>th</sup>, 2025

Mr. Jon Nevet  
President and CEO  
Public Interest Registry  
Reston, VA United States

### **Request for Sponsorship: Africa Domain Name System Forum 2025**

Dear Mr. Jon Nevet,

On behalf of the Africa Top Level Domains Organization (AfTLD), the Africa Registrar Association (AfRegistrar), and the Internet Corporation for Assigned Names and Numbers (ICANN), I am pleased to invite your esteemed organization to partner with us as a sponsor of the Africa Domain Name System Forum 2025, taking place on 10 December 2025 in Accra, Ghana, under the theme: **“Resiliency of the DNS in Africa.”**

Since its inception in Durban, South Africa in 2013, the Africa DNS Forum has become a premier annual gathering for stakeholders in the domain name industry across the continent. The Forum has convened in Nigeria, Kenya, Morocco, Tanzania, Benin, and Botswana, offering a collaborative platform where ccTLD registries, registrars, resellers, governments, ICT service providers, investors, academia, and entrepreneurs engage on the future of Africa’s digital economy.

#### **Why This Forum Matters**

The Domain Name System (DNS) underpins Africa’s digital ecosystem, enabling secure access to online services and driving innovation. Yet, despite a population of over one billion, Africa accounts for just over five million domain name registrations. This signals untapped potential and highlights the urgency of strengthening Africa’s DNS infrastructure

The 2025 Forum will provide a space to:

- Explore investment and funding opportunities for Africa’s DNS business.
- Address regulatory challenges and user experience in the digital space.
- Debate the implications of AI on the domain industry.
- Showcase national DNS initiatives across Africa.
- Promote DNS security and resilience through discussions on DNSSEC, data protection, and IPv6 adoption.

#### **Executive Committee**

**President:** Eytayo Iyortim (.NG), **Vice President:** Prof Idrissa Sarr (.SN), **Treasurer:** Joel Karubiu (.KE), **Directors:** Molehe Wesi (.ZA), Molupe Molupe (.LS), Grace Ingabire (.RW), Deogratias Tonouhewa (.BJ), Barrack Otieno (General Manager)



By supporting this Forum, your organization will contribute to building a stronger, more resilient digital Africa—one that fosters innovation, entrepreneurship, and inclusion across borders.

### Sponsorship Opportunities

We have designed sponsorship packages that ensure high visibility and engagement for your brand throughout the Forum.

Level	Contribution (USD)	Benefits
Platinum Partner	\$20,000	<ul style="list-style-type: none"><li>- Recognition as Lead Sponsor in all communications and media</li><li>- Prominent logo placement on stage, banners, and magazine</li><li>- 15-minute speaking opportunity</li><li>- 5 DNS Forum Fellowship slots</li><li>- Dedicated exhibition booth in networking area</li></ul>
Gold Partner	\$15,000	<ul style="list-style-type: none"><li>- Full-page advert in Forum program</li><li>- Recognition as Gold Sponsor</li><li>- Logo on event materials and website</li><li>- Panel speaking opportunity</li><li>- Shared exhibition space</li><li>- 3 DNS Forum Fellowship slots</li><li>- Half-page advert in Forum magazine</li></ul>
Silver Partner	\$10,000	<ul style="list-style-type: none"><li>- Recognition as Silver Sponsor</li><li>- Logo on website and selected materials</li><li>- Acknowledgement during opening/closing ceremony</li><li>- 1 DNS Forum Fellowship slot</li><li>- Quarter-page advert in Forum magazine</li></ul>
Bronze Partner	\$5,000	<ul style="list-style-type: none"><li>- Recognition as Bronze Sponsor</li><li>- Logo on Forum website</li><li>- Acknowledgement in Forum magazine</li></ul>
Supporter	\$1,000 to \$5,000	<ul style="list-style-type: none"><li>- Recognition as Supporter</li><li>- Logo on Forum website</li></ul>

We would be honoured to have PIR as a key partner in advancing Africa's digital transformation through this important Forum. Together, we can build the resilient DNS ecosystem that Africa needs to fully participate in the global digital economy.

I am sharing with you the proposed Forum agenda for your reference. A member of our team will follow up with you to explore how best we can align this partnership with your strategic priorities.

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We look forward to your support and partnership, and please respond with a written confirmation of the selected partnership package, as well as any other form of support which you would wish to provide.

Yours sincerely,

**For: 2025 Africa DNS Forum**

Eyitayo Iyortim

President

Africa Top Level Domains Organization (AFTLD)

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**AFTLD – Home of Africa National TLD Registries web: [www.aftld.org](http://www.aftld.org)**